

DON'T LEAVE 12.5% ON THE TABLE: Learn How to Maximize Your New Contract Compensation!

Dear Fellow State Farm Agent,

One question has come up more than any other over the past few weeks:

"How do we maximize our compensation under the new contract?"

After hearing from agents across the country, Foster Cannon Group—Steve Cannon and Scott Foster—realized a real need for a practical program that goes beyond theory and gives agencies a **PROVEN ROADMAP FOR SUCCESS.**

That's why Foster Cannon Group has developed a **MONTHLY VIRTUAL TRAINING PROGRAM**, beginning in **SEPTEMBER**, specifically designed to help agencies maximize the opportunities created by the new compensation structure.

In just TWO HOURS EACH MONTH, we'll equip your team with the strategies, sales processes, and accountability needed to:

- Increase multiline production
- Write more life insurance and financial services
- Build stronger household relationships
- Improve agency performance under the new contract
- Capture the compensation opportunities many agencies are currently missing

This program is designed primarily for **TEAM MEMBERS**, because they are on the front line every day creating opportunities. Agents are encouraged to attend as well so the entire agency is aligned around one strategy.

The reality is simple:

AGENCIES THAT CONTINUE DOING BUSINESS THE WAY THEY ALWAYS HAVE WILL LIKELY LEAVE A SIGNIFICANT COMPENSATION ON THE TABLE.

Those that intentionally adapt their processes and focus on multiline will be in the best position to maximize the new contract.

If your agency isn't INTENTIONALLY pursuing these opportunities, you could be missing as much as 12.5% in AVAILABLE COMPENSATION!

Our mission is to help your agency not just adjust to the new contract—but **THRIVE BECAUSE OF IT.**

REGISTRATION IS NOW OPEN FOR OUR SEPTEMBER KICKOFF SESSION.

Visit **FOSTER CANNON GROUP** online today to reserve your agency's place.

We look forward to working with you and your team.

Sincerely,

Steve Cannon

Scott Foster

FOSTER CANNON GROUP

P.S. The agencies that adapt first will have the greatest advantage. Don't wait until year end to discover you left compensation on the table. Register today at Foster Cannon Group to begin building the habits that will pay **BIG DIVIDENDS** throughout the year.